|  |  |
| --- | --- |
| Internal | External |
| Administrator | Investors |
| Technical | Student |
| HR | Government |
| IT Manager | Company |

Two main process inkind of:

1. For**individuals**, LinkedIn is a great way to manage your career, find a job, research companies, connect with business contacts and get news about your industry.
2. **Recruiters**use LinkedIn to find candidates for open positions, research companies and connect with potential employees.